

HOW TO WORK WITH IFC

IFC'S WORK IN DISRUPTIVE TECHNOLOGY AND VENTURE CAPITAL

IFC supports innovative tech companies in emerging markets by investing directly, or by partnering with top-tier growth equity, venture capital, and seed/accelerator funds. IFC can **provide equity and quasi-equity financing**. IFC has recently expanded its support to tech ecosystems with a [VC platform for startups](#) across Africa, Middle East, Central Asia, and Pakistan. Furthermore, [IFC Startup Catalyst](#) invests in incubators, accelerators, and seed funds that help early-stage companies in emerging markets grow and become ready for later-stage investment.

As of July 2023, IFC has **invested and committed over \$2.7 billion in venture capital** through investments in startups, VC funds, seed funds, and accelerators **across emerging markets**. IFC's work focuses on tech-driven business models in high-impact sectors, including fintech, health tech, agtech, climate tech, edtech, supply chains, e-logistics and mobility. In addition to investments, [IFC TechEmerge](#) connects global tech innovators with leading organizations in emerging markets to pilot and scale new solutions in healthcare, sustainable cooling, and climate resilience.

With one of the largest footprints in emerging markets, IFC is uniquely positioned to help tech startups scale by offering growth and expansion capital, sector knowledge and understanding of local markets, as well as connections to a global network of clients and partners. In addition to providing capital and expertise, IFC works with the World Bank to create favorable conditions for private sector growth and technology adoption by helping improve regulations and encouraging regulatory sandboxes and tax incentives that promote innovation and entrepreneurship.



ABOUT IFC

IFC—a member of the World Bank Group—is the largest global development institution focused on the private sector in emerging markets. We work in more than 100 countries, using our capital, expertise, and influence to create markets and opportunities in developing countries.

In fiscal year 2023, IFC committed a record **\$43.7 billion to private companies and financial institutions** in developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity as economies grapple with the impacts of global compounding crises.

PORTFOLIO HIGHLIGHTS

AG TECH



B2B SUPPLY CHAINS



CLIMATE TECH



EDTECH AND HR-TECH



E-LOGISTICS AND MOBILITY



FINTECH



HEALTH TECH



BECOME A SUCCESS STORY WITH US

We aim to be a long-term partner to the ventures we support, working together to scale innovative business solutions and expand their impact across emerging markets. IFC has supported several startups throughout their journey from early stage to established companies, including **BigBasket**, **Bolt**, **Coursera**, **Fawry**, **Interswitch**, **Moglix**, and more. Will you be the next?

IFC'S SERVICES

IFC provides investment, advice, and asset management services that are mutually reinforcing and can be tailored to a client's specific needs.

PRIVATE EQUITY: IFC generally invests between 5% and 20% of a company's equity. We also invest through profit-participating loans, convertible loans, and preferred shares. In fiscal year 2021, equity investments accounted for about \$1.2 billion of commitments we made for our own account. [Learn more here.](#)

LOANS: IFC finances projects and companies through loans for our own account, typically for seven to 12 years. We also make loans to intermediary banks, leasing companies, and other financial institutions for on-lending. [Learn more here.](#)

TRADE AND SUPPLY CHAIN FINANCE: The IFC Global Trade Finance Program guarantees trade-related payment obligations of approved financial institutions. The program extends and complements the capacity of banks to deliver trade finance by providing risk mitigation on a per-transaction basis. [Learn more here.](#)

SYNDICATIONS: IFC catalyzes partnerships with commercial banks, institutional investors, insurance companies, sovereign funds, impact investors and development institutions to enlarge the pool of capital available to deliver positive social, environmental and economic impact. [Learn more here.](#)

TREASURY CLIENT SOLUTIONS: IFC offers innovative derivative, structured finance, and local currency products and solutions that enable clients to hedge foreign exchange, interest rate, and commodity price exposure. [Learn more here.](#)

BLENDED FINANCE: IFC uses blended concessional finance to support highly transformative projects that are initially unable to attract commercial finance but have the potential to become commercially viable over time. [Learn more here.](#)

IFC ASSET MANAGEMENT COMPANY: IFC Asset Management Company mobilizes and manages capital for businesses in developing countries and frontier markets. [Learn more here.](#)

ADVISORY:

IFC helps companies:

- Attract private investors and partners, enter new markets, and increase their impact. We provide tailored market insights as well as advice on how to improve companies' operational performance and sustainability.
- Adopt good practices and standards to increase competitiveness and productivity.

IFC helps governments:

- Structure public-private partnerships to improve people's access to high-quality infrastructure and services.
- Implement reforms that encourage private investment.

[Learn more here.](#)

PARTNER WITH US!

To learn more, visit [ifc.org/VentureCapital](https://www.ifc.org/VentureCapital) or get in touch with an expert from our team.

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IFC supports the creation and scale up of tech ecosystems across emerging markets that promote innovation, foster economic growth, and create the jobs of the future.

As one of the world's leading venture capital and fund investors in emerging markets, our portfolio focuses on innovative businesses that generate positive impact across a broad range of sectors, such as health, education, agribusiness, climate, gender, and digitalization.